

COMMERCIAL ART/GRAPHIC DESIGN

Associate in Applied Science Degree

LENGTH: Four Semesters

PURPOSE: This program is designed to prepare students for a career in communication arts and to give students experience with the equipment and methods used in the graphic arts industry.

AREA I WRITTEN COMPOSITION 3 SH

ENG 101..... English Composition I 3

AREA II HUMANITIES AND FINE ARTS 6 SH

ART 100 Art Appreciation 3

SPH 107..... Fundamentals of Public Speaking 3

AREA III NATURAL SCIENCE AND MATHEMATICS 10 SH

CHM, BIO, PHY or PHS..... Chemistry, Biology, Physics, or Physical Science Elective..... 4

MTH 100 or MTH 116 Intermediate College Algebra or Mathematical Applications 3

CIS 146..... Microcomputer Applications..... 3

AREA IV HISTORY, SOCIAL, AND BEHAVIORAL SCIENCES 6 SH

Electives ANT, ECO, GEO, HIS, POL, PSY, or SOC 6

AREA V PRE-PROFESSIONAL, MAJOR, AND ELECTIVE COURSES 40 SH

ART 113 Drawing I 3

ART 121 Two Dimensional Composition I..... 3

ART 175 Digital Photography I..... 3

ART 220 Introduction to Computer Graphics 3

ART 253 Graphic Design I 3

ART 299C..... Art Portfolio..... 3

CAT 180..... Current Topics in Commercial Art 3

CAT 223..... Electronic Publishing I..... 3

CAT 224..... Electronic Publishing II..... 3

CAT270 Website Development 3

CAT/ART/CAP Electives..... Commercial Art, Art, or CAP Electives..... 9

WKO107..... Work Place Skills Preparation 1

Total Hours 65 SH

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.